

MILTON ASHBY®

Toys made in Australia from earth's finest materials



OVERVIEW

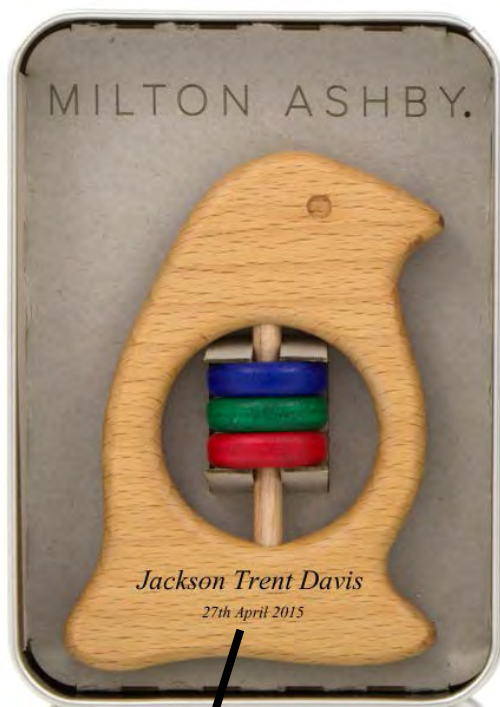
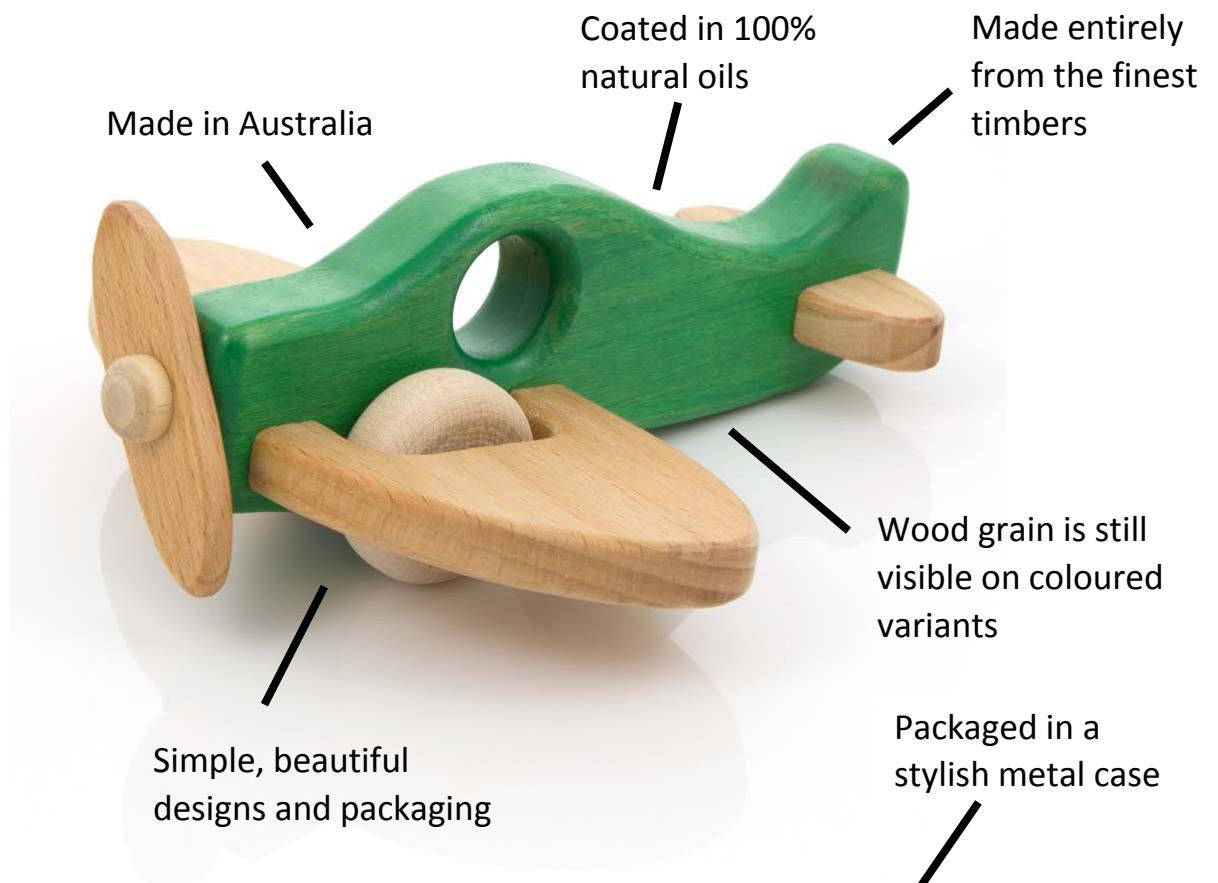
When Milton Ashby's founder, Shannon Ley, went looking for a great present for his friend's son he was confronted by a mass of cheap, plastic toys, with few available that exuded style and quality. So in 2014 he started making his own, and thus Milton Ashby was born.

In trying to eschew cheap and plastic, there was only one logical choice of material: timber. It's stylish, strong, safe and unlike mass produced plastic toys, each one is subtly unique. The packaging is also as stylish as the toys themselves. Needless to say, all of our toys comply with the relevant Australian Standards for toy safety.

To make our toys that bit more special, we offer an option of having the baby's name laser etched onto our rattle range.

All of our toys are proudly made in Australia, by us. They are available through our [website](#) and a small number of specialist retailers.

PRODUCT FEATURES



Custom name and birthdate option



EXAMPLES OF OUR PRODUCTS



For the full range visit www.miltonashby.com.au/products

ABOUT THE FOUNDER

Shannon Ley has a degree in Aerospace Engineering and has spent over 7 years working as an automotive engineer. With the days of this profession being numbered in Australia and a love of designing and making things, Shannon decided to start a small business making a product he wanted but couldn't find.

Shannon says "while the days are numbered for mass manufacturing in Australia, I believe we can be successful if we apply our expertise to high-end, niches areas".

Shannon started Milton Ashby initially working on borrowed tools in his brother's shed, and has since upgraded to a shared workshop space in Melbourne's hip suburb of Fitzroy.



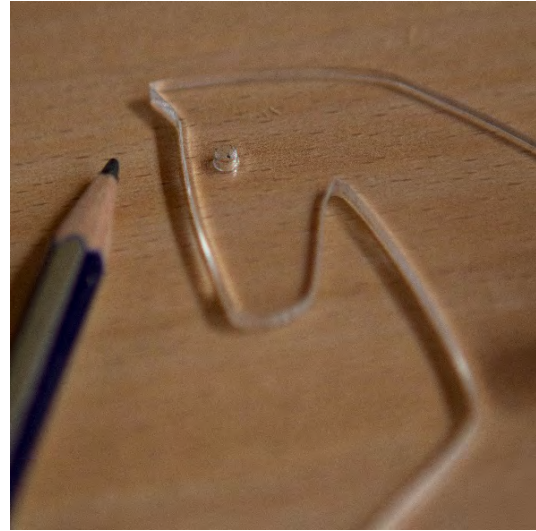
shannon@miltonashby.com.au
0407 557 966

BEHIND THE SCENES – THE MAKING OF OUR TOYS

We take great pride in the fact that our toys are made locally by people who care about each one. As such, we go out of our way to show rather than hide how they are designed and made. Here are some highlights.



This is how all of our toys start their life



Stencilling the outline of a Rocking Horse



Cutting out a Truck



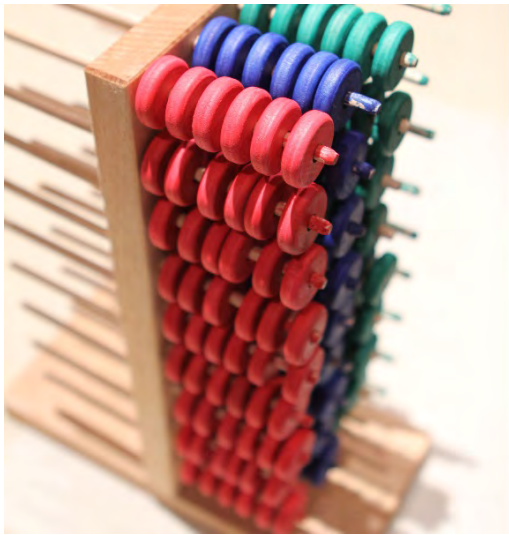
Speedsters after profile cutting



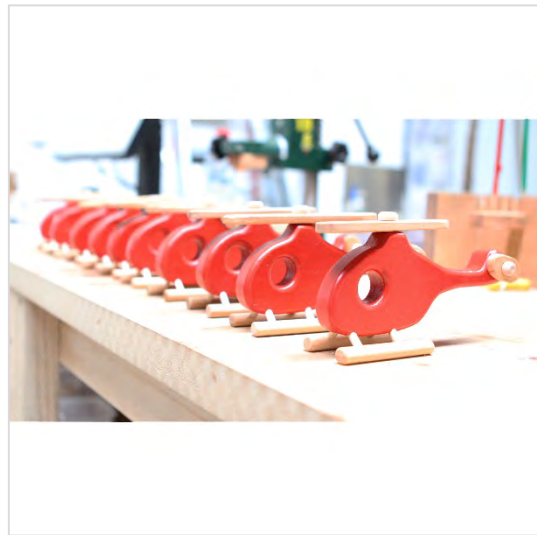
Cutting the hole in a Bird Rattle



Sanding Heart Rattles



Staining rattle beads



Helicopters being assembled



Custom laser etching a Penguin Rattle



Packaging up a Rocking Horse

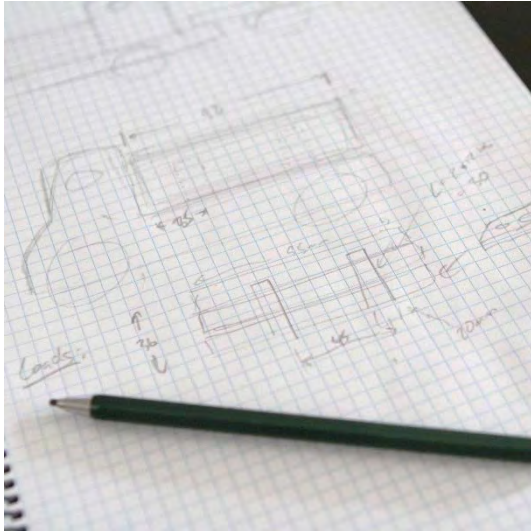


Our gift wrapping



Each toy comes with a personal 'thank you'

BEHIND THE SCENES – DESIGNING OUR TOYS



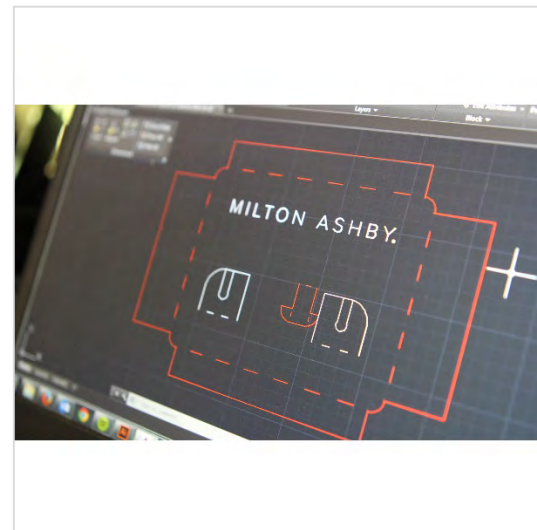
Concept sketches for our Truck



Reviewing a design for compliance with the Australian Standard



Prototyping a Rocking Horse



Designing the packaging for the Speedster



Formulating new colours



Voila! Prototypes!